

METROPOLITAN COUNCIL (REVISED)
Notice of Request for Proposals (RFP) for
Advertising Services
Contract Number 26P056

The Metropolitan Council (Council) is soliciting proposals for the following services: full-service advertising agency to serve as a strategic partner in the development and execution of integrated marketing and communications initiatives. The anticipated schedule for this procurement is as follows:

RFP Issue Date	April 7, 2026
Pre-Proposal Meeting	April 20, 2026, at 2:00 PM CST
Questions Due	April 22, 2026
Secondary Round of Questions Due	May 21, 2026
Proposals Due	June 17, 2026, at 4:00 PM CST
Award	August 2026; the anticipated contract start timeframe is November 2026.

[Click Here](#) to view and download the RFP documents (including Plan Holder Report and Addendums). Please input this QuestCDN eBidDoc™ Number **10129784** on the website's Project Search page. Contact QuestCDN at 952-233-1632 or info@questcdn.com for assistance in downloading and working with the digital documents.

Proposers are strongly encouraged to verify subcontractor's State and Federal debarment and suspension status at: <http://www.mmd.admin.state.mn.us/debarredreport.asp>.

A pre-proposal meeting will be held on April 20, 2026, at 2:00 PM CST, via Microsoft Teams. Microsoft Teams Instructions:

Proposers may join from the following meeting link:

<https://teams.microsoft.com/meet/22679139849403?p=mgu0BjYZrGSU3hpw9c>

Meeting ID: 226 791 398 494 03, Passcode: 9pT9Fo2j

Join with a video conferencing device: metro council@m.webex.com;

Video Conference ID: 111 159 664 5; [Alternate VTC instructions](#)

Or call in (audio only): +1 763-600-8619,,520937006# United States, Minneapolis

Conference ID: 520 937 006#

If you plan to attend Pre-Proposal Meeting please e-mail mai.moua@metc.state.mn.us so that you can be recorded as a participant. Proposers are strongly encouraged to attend.

Questions concerning the content of the RFP documents may be directed to:

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