

Imagine 2050 Outcomes Measurement Program

Release draft amendment for public comment

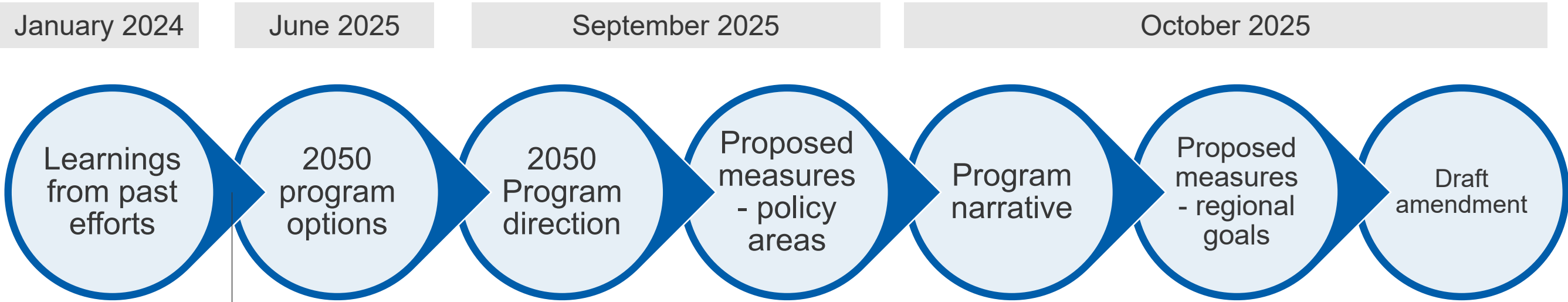
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COMMUNITY DEVELOPMENT RESEARCH

October 2025



Program development timeline



Adopted February 12, 2025

Part A - Program narrative

October 8 Version

- Identifies conceptual model (outcomes-focused) and approach (programmatic)
- Clear commitments
- Defines structure and guiding principles
 - Iterative
 - Adaptable
 - Meaningful

Amendment Version

- New commitment about transparency and accessibility of program content and learnings

Part B – Proposed measures appendix

September versions

- Measurement “slates” of regional indicators, regional measures, and Met Council measures for
 - Each Imagine 2050 goal (5)
 - 2050 policy areas (land use, housing, parks and trails, water)
- Reflect current data availability to best of our abilities

Amendment Version

- Additions, edits, and removals based on committee feedback, staff review, and partner input. Examples:
 - New measures on solar, energy, TOD, small business employment
 - Revised “dollars spent” measures to reflect outcomes
 - Removed context-only regional indicators (climate, AMI)

Additional feedback to carry forward



Program's 2026 workplan (and beyond)

- Identify priorities, collaborate with partners to ensure new data development projects are “right sized”
- Explore translation services for program products to increase the accessibility of this work to all communities
- Design for transparency; document iterative process and decisions to build trust
- Stay connected with Imagine 2050 implementation, evaluation efforts, and new research

Proposed action



Metropolitan Council authorize:

- Release the draft amendment to Imagine 2050 about the Outcomes Measurement Program for public comment
- Authorize a public comment period from Thursday, October 23 to Monday, December 22, 2025
- Conduct a public hearing at 4:00 p.m. on Wednesday, December 10, 2025, at the regularly scheduled Committee of the Whole meeting



Imagine 2050 Outcomes Measurement Program

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