Imagine 2050 Outcomes Measurement Program

Proposed outcomes measurement for Land Use, Housing, Parks and Trails policies

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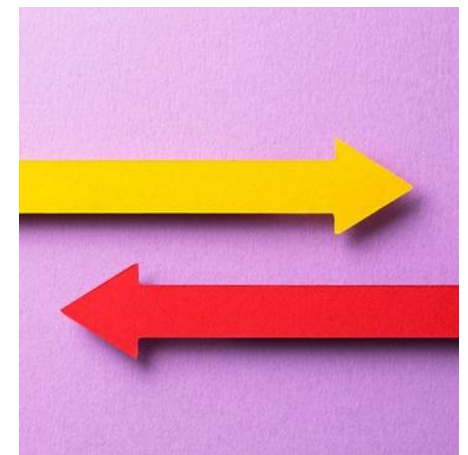COMMUNITY DEVELOPMENT RESEARCH

September 2025

Today's discussion

Imagine 2050 Outcomes Measurement Program

1. Program direction recap
2. Land Use policy measures & discussion
3. Housing
4. Parks and Trails
5. Next steps

IMAGINE 2050

Metropolitan Council

Programmatic approach for 2050

Iterative, interactive, and strategic

- Aligns with Imagine 2050's value of accountability
- Creates opportunities for regional dialogues about trends, change, and progress
- Leverages new information and methods
- Aligns and sustains internal commitments
- Fosters systems thinking about regional goals and policy
- Supports holistic, data-informed decisions and policy

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Metropolitan Council

About today's proposed measures

Please keep in mind...

- Developed with technical experts and policy staff
- Informed by evidence-based practices
- Tracking
  - Update frequency
  - Disaggregation potential
- Additional Met Council measures will be added as implementation continues, such as Equity Frameworks
- Regional measures resulting from new data development may be changed/refined

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Measures are categorized by type (role)

Regional indicators

- Population-level (disaggregating where possible)
- Provide context—build shared understanding macro conditions
- "Big needles" that require collective action to move; no single actor or sector

Regional measures

How are local partners advancing 2050 goals and policies?

- 2050 updates and other long-range plans
- Policies and strategies (developed/adopted)
- Programs, fiscal tools, funding
- Engagement and participation

Met Council measures

How are we advancing 2050 goals and policies?

- Policies ("provide")
- Grants and programs
- Processes
- Engagement and relationships ("partner")

"Slate"

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2050 Land Use Policy

Land Use Policy

Eight objectives

1. **Growth management** ─ Respect the relationship with land and water as a foundation for regional growth.
2. **Transit-centered growth** ─ Maximize opportunities for growth in places well-served by transit, bicycle, and pedestrian infrastructure.
3. **Community design** ─ Establish vibrant, inclusive, connected, and safe communities for people to live, work, and recreate in.
4. **Natural systems** ─ Prioritize land use and development activities that protect, restore, and enhance natural systems at all scales.
5. **Housing for all** ─ Ensure that people in all types of communities find housing opportunities that align with their needs.
6. **Equity** ─ Remedy past and present discriminatory land use practices.

2050 Land Use Policy

(Objectives continued)

7. **Climate resilience** ─ Implement land use and development practices that reduce greenhouse gas emissions, embed climate adaptation, and create resilient communities.

8. **Economic well-being** ─ Support the economic well-being of our region and its communities.

These objectives are supported by

- 40 policies

- 183 actions (By Met Council, local government, or both)

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Proposed measures for land use policy

Still under discussion:

- Transportation-oriented development measures
- Interplay between natural systems and built environment
- Solar energy
- Built environment design

PROPOSED MEASURES FOR 2050 LAND USE POLICY

Regional indicators

These measures describe high-level trends about the Twin Cities metro or region. Regional indicators can provide context on whether—and to what extent—our region's trends are similar to other places and offer a sense of scale and persistence. These measures reflect the impacts of intersecting "macro" systems and require collective and sustained action to counter or advance. For that reason, it may be difficult to understand what drives change in regional indicator trends without additional analysis or data.

Regional indicator description	2050 Objectives								Connections	
	1	2	3	4	5	6	7	8	Other policy areas	Regional goals
Net change in the region's housing units by housing type	X	X			X		X		X	X
Net population change	X	X					X	X	X	X
Transportation accessibility (by mode) to schools, jobs, SNAP retailers, and other neighborhood amenities		X			X		X	X	X	
Travelsheds by transportation mode to parks and trails		X				X	X		X	
Growth rate of impervious surface acreage per household										X
Share of region's population living in proximity to natural spaces			X	X				X		X
Net change in productive agricultural land	X							X		

Regional measures

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Review & discussion

- More information needed about proposed measures?

- Does the slate miss any key trends or areas of Met Council's work you want to see included?

- Measures you're particularly interested in or excited about?

Other comments and questions?

2050 Housing Policy Plan

- Seven related objectives and <u>policies</u> grouped into three themes:

  Proximity and Choice
    1. Housing choices across the region
    2. Affordable options to own and rent

  Dignity and Decency
    3. Housing Stability
    4. Safe, dignified, healthy housing

  Connection and Well-being
    5. Connected housing and neighborhoods
    6. Housing justice and reparative action
    7. Climate-resilient, healthy housing

- 108 actions (Met Council role: Plan, Provide, Partner)

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9

Proposed measures for housing policy

Still under discussion:

- Lending-related measures
- Housing condition, safety, and adequacy (data sourcing)
- Subsidized affordable housing that may be at-risk
- Homeless Action Team (HAT) outcomes

PROPOSED MEASURES FOR THE 2050 HOUSING POLICY PLAN   IMAGINE 2050

Regional indicators

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Regional indicator description	2050 Policies							Connections	
	1	2	3	4	5	6	7	Other policy areas	Regional goals
Rate of households experiencing housing cost burden		X	X		X	X			X
Change in housing costs compared with change in cost of living	X	X	X		X	X			
Residential vacancy rates by building class		X	X			X			
Area Median Income (AMI)		X	X		X				X
Net change in the region's housing units (all types)	X	X							
Net change in the region's housing units by housing type	X	X							
Average transportation accessibility (by mode) of new affordable housing developments to neighborhood amenities	X				X			X	
Regional homeownership rate		X	X			X			
Rate of homeownership (per 100,000 households) by household AMI level	X	X	X			X			
Number of evictions filed per 100 renter households	X	X	X			X			X
Number or rate of people experiencing homelessness		X	X			X			X
Ratio of the share of total home values owned by a racial or ethnic group to the share of households of the same group						X			
Share of region's housing stock in Flood Impact Zones						X	X	X	X
Total annual greenhouse gas emissions from the residential sector (metric tons of CO_2)						X			

9/15/2025 Community Development Committee

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Review & discussion

- More information needed about proposed measures?

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Other comments and questions?

2050 Regional Parks and Trails Policy

- Seven <u>policies</u>:

    1. System Plan
    2. Natural Systems
    3. Climate Resilience
    4. Planning
    5. System Protection
    6. Recreation, Facilities, Programming
    7. Finance

- 28 actions (Met Council only)

Proposed measures for parks & trails policy

Still under discussion:

- Implementing Agencies' sources of funding

PROPOSED MEASURES FOR THE 2050 REGIONAL PARKS AND TRAIL PLAN

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Regional indicators

These measures describe high-level trends about the Twin Cities metro or region. Regional indicators can provide context on whether—and to what extent—our region's trends are similar to other places and offer a sense of scale and persistence. These measures reflect the impacts of intersecting "macro" systems and require collective and sustained action to counter or advance. For that reason, it may be difficult to understand what drives change in regional indicator trends without additional analysis or data.

Regional indicators	Policies							Relates to another policy area	Included in regional goal measures
	1	2	3	4	5	6	7		
Estimated visits to Regional Parks and Trails System per capita	X					X			X
Travelsheds by transportation mode to parks and trails				X				X	
Annual funding gap for operations and maintenance						X			
Improved water quality in regional parks		X						X	

Regional and Met Council Measures

Cross-Policy measure(s):

- Net change in park acreage and trail mileage in the regional system
  Regional measures; speaks to all policies

Policy 1: System Plan

Maintain a robust and current set of data, maps, plans, processes, and applications to support regional parks and trails planning.

Proposed measure(s):

- No additional regional measures or Met Council measures identified.

Review & discussion

- More information needed about proposed measures?

- Does the slate miss any key trends or areas of Met Council's work you want to see included?

- Measures you're particularly interested in or excited about?

Other comments and questions?

Future Action: Imagine 2050 Amendment

SEPT 3 — COW
Regional Goals

SEPT 15 — CDC
Land Use, Housing & Parks and Trails

SEPT 23 — ENVIROMENT
Water Resources

OCT 8 — MET COUNCIL
All Policy Measures

Regional goals

OCT 22 — MET COUNCIL
Release draft amendment

JAN 14 — MET COUNCIL
Adopt amendment

A — How: Outcomes Measurement Program

- Builds on Accountability value
- Describes purpose, scope, and guiding principles
- Sets internal commitments and expectations

B — What: Initial outcome measurement slate

- Technical Appendix C
- Fulfills Imagine 2050 placeholders
- Does not supplant adopted 2050 Transportation Policy Plan performance measurement chapter

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